



Grant J. Hunt Company

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Contact: Eric Patrick
Grant J. Hunt Company
509-575-8770
epatrick@gjhco.com
www.grantjhunt.com

Airdrome Orchards, Inc. introduces a new fresh orange box for the Chinese New Year

(Oakland, CA January 11, 2010) Airdrome Orchards, Inc. of San Jose, CA has introduced a new fresh orange box designed with the Chinese New Year mind. The design features Chinese characters and is being released to coincide with this year's celebration. The box celebrates the Chinese New Year and promotes longevity, prosperity and good fortune. The theme for 2010 is 'The Year of the Tiger,' and this year's Chinese New Year's will be celebrated on February 14, 2010.

The box holds 40#'s of choice oranges.

According to Chuck Fumia, President, Airdrome Orchards, "The Chinese New Year always drives sales of citrus, in particular oranges. We wanted to put together specific Chinese New Year's promotions and decided a specially designed box would demonstrate our commitment to this popular holiday. We also have P.O.S. cards available celebrating the event."

For more information contact the Grant J. Hunt Company at 510-569-0304,
www.grantjhunt.com.

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